

CoinsWeekly



Your Advertisement in CoinsWeekly

CoinsWeekly is a webzine read by more than 60,000 readers a month in 190 nations, who stay more than two minutes on an average looking at 2–3 pages.

But CoinsWeekly is more than a journal. CoinsWeekly is the idea of merging the worlds of collectors, dealers, scholars, museum curators and coin

producers from all over the globe. CoinsWeekly considers itself the international voice of preserving the right to collect and promotes a responsible interaction with the past. CoinsWeekly encourages coin collecting among people interested in numismatics and history.

The **CoinsWeekly** -family



Special advantages:

As soon as you advertise with your logo at one of our sites on a regular basis, you are a member of the CoinsWeekly family benefiting from our various offers.

On the following page, you will find all advertising options. You will surely find one that suits your needs best.

- ✗ Publication of your auction data
- ✗ Publication of your job advertisement
- ✗ Integration of the NumisDict numismatic dictionary into your own website
- ✗ Offer of an interface, including a link to your own homepage
- ✗ Publication on CoinsWeekly's link list

We have a lot more to offer and would be happy to provide personal advice on the best way for your company to present itself to the world of coin enthusiasts who read CoinsWeekly.

Contact

Marketing:

PHILAPRESS Zeitschriften und Medien GmbH & Co. KG
Wiesenstraße 1, D-37073 Göttingen, Germany
E-Mail: muenzen@philapress.de, www.philapress.de

Rainer Flecks-Franke (Advertising Manager) ☎ +49 (0)551 / 901-530

Monika Schmid ☎ +49 (0)551 / 901-533

Editor:

MünzenWoche GmbH
Dr. Ursula Kampmann
Pestalozzistraße 35
D-79540 Lörrach, Germany
info@muenzenwoche.de
www.muenzenwoche.de
www.coinsweekly.com

If you would like to send auction material and press releases or if you have any questions, please contact
Björn Schöpe: bschoepe@muenzenwoche.de

Advertising Options and Prices

Combi packages on request

Newsletter CoinsWeekly / MünzenWoche



Size: 582 x 44 px

Exclusively for our customers: present yourself in our newsletter, which reaches nearly 6,000 readers all over the world every week. High click-through rates and opening rates guarantee that you are actually being noticed.

280 euros/week
 < Reduced price for logo customers: 120 euros/week

Auction newsletter CoinsWeekly / MünzenWoche

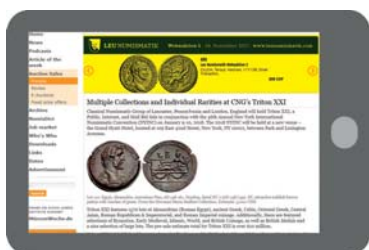


Size: 582 x 44 px

Every Friday we list all upcoming auctions of the following week, day by day, for our readers. All auctions are directly linked, whether they are online or a public auction, on a portal or on the website of the auction house.

80 euros/week
 310 Euro/week = combination price by booking of both newsletters in the same week
 < Reduced price for logo customers: 180 euros/week
 or 582 x 582 px 190 euros/week

Auction slider



Size: 822 x 200 px

The auction slider appears on our home page as well as at the top of each auction page and above each auction report. It also appears on our event listing pages, where many visitors catch up on the dates of the next auctions and coin shows.

425 euros/week

Bottom banner below Article / News

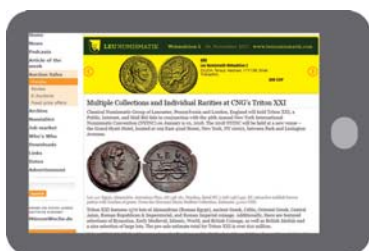


Size: 1233 x 360 px

Advertise in a targeted manner: choose the articles that thematically match your offer, or are particularly popular with our readers, and present yourself with a particularly large advertising space.

Price on request

News slider



Size: 822 x 200 px

It is a first-class advertising space. Every week tens of thousands of readers – including many decision-makers and opinion leaders within the numismatic community – view our news, and your promotion with it.

375 euros/week

Archive banner



Size: 822 x 62 px

This is an ideal space to attract new customers, as our archive contains more than 5,000 items and is highly popular with Google.

375 euros/week

Logo Advertising (200 x 44 px)

Page/s	per year			per month	
	one language	both languages	combination	one language	both languages
Home	1600 euros	2450 euros	–	200 euros	300 euros
News	900 euros	1350 euros	–	120 euros	200 euros
Auctions	650 euros	950 euros	–	90 euros	140 euros
Archive	900 euros	1350 euros	–	120 euros	200 euros
Podcasts / NumisDict / Downloads	500 euros	750 euros	1500 euros	60 euros	90 euros
Who Is Who	800 euros	1200 euros	–	100 euros	180 euros
Job Market	–	450 euros	–	–	–
Events	–	500 euros	–	–	–
Flatrate (all categories)	–	4200 euros	–	–	–

Please deliver logos and banners as gif or jpg files (72 dpi) two days before the launch of the campaign. We can also create the banners for you, if required.

Homepage

Homepage